

“Our priorities are not just tasks; they will determine our future success and purpose.”

## Priorities for 2024:

Achieve  
**ORGANIC SALES**  
Growth per Budget

Execute on Key  
**INORGANIC GROWTH**  
Initiatives

Achieve Key  
Operational,  
**PRODUCTIVITY** and  
**SAFETY** Initiatives

Expand into Other  
Adjacent Markets,  
**SUSTAINABILITY**, and  
**INNOVATION**  
Strategies

“If we execute, 2024 presents growth opportunities for our company and industry alike. Execution means moving forward with and progressing against the Billion Dollar Plan where we must continue to create a workplace where employees feel valued, inspired, and confident about the future and where our customers and investors will see us as a vibrant, strategically focused, innovative and customer-centric company.”

Mark Burgess, President and CEO  
Mauser Packaging Solutions



Scan the QR Code to view the 2024 Objectives  
and Priorities Message from Mark Burgess

# ORGANIC SALES

Organic Sales is the expansion of the business through internal processes; relying on our own resources.

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# INORGANIC GROWTH

Inorganic Growth is the expansion of the business through mergers, acquisitions, or opening new locations, rather than relying solely on internal business activities.

# INNOVATION

Innovation is the development of new processes, products, or approaches to change or adapt to the marketplace.

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# SUSTAINABILITY

Sustainability is the creation of products through economically sound processes that minimize negative environmental impact while conserving energy and natural resources.

# SAFETY

Safety is an integral part of every decision we make.  
The safety of employees is our greatest interest  
- above production, quality, costs, and service.

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# PRODUCTIVITY

Productivity is the rate at which goods are produced and helps measure operational efficiency.